



FOR IMMEDIATE RELEASE

March 21, 2008

Contact: Lael Grigg, 608-251-0500, lael@letoile-restaurant.com

L'Etoile & Café Soleil Support World Autism Awareness Day

Autism Speaks is the nation's leading non-profit organization devoted to autism. Chef Tory Miller was honored to be invited to New York City last October 24th to cook for Autism Speaks to Wall Street: A Celebrity Chef Gala. This benefit event for Autism Speaks focused on raising funds for autism research. Now back in Madison, L'Etoile and Café Soleil are proudly joining in the campaign to raise awareness about autism.

On December 18, 2007 the United Nations General Assembly adopted Resolution 62/139 declaring April 2 as World Autism Awareness Day (WAAD) in perpetuity. This UN Resolution is one of three official disease specific United Nations Days and will bring the world's attention to autism, a pervasive disorder that affects tens of millions.

In honor of World Autism Awareness Day, 100% of the profit from L'Etoile and Café Soleil's service on April 2 will be donated to Autism Speaks. Join us for a latte and a croissant in the morning, for a sandwich and a sparkler at lunchtime, or for dinner and a drink in the evening and you too will be supporting this worthy cause.

"We are extremely grateful to Tory Miller and all of the chefs participating in this fantastic initiative, helping our efforts to increase awareness about autism throughout the world on April 2nd," said Suzanne Wright, co-founder of Autism Speaks. "These events and promotions will do a great deal to foster a sense of tolerance and understanding, something families affected by autism desperately need as they face the many day-to-day challenges posed by this disorder."

Autism Speaks believes that World Autism Awareness Day will shine a bright light on autism as a growing global health crisis. WAAD activities will help to increase and develop world knowledge of the autism epidemic and will impart information regarding the importance of early diagnosis and early intervention. Additionally, WAAD will celebrate the unique talents and skills of persons with autism and will be a day when individuals with autism are warmly welcomed and embraced in community events around the globe. By bringing together autism organizations all around the world, we will give a voice to the millions of children worldwide who are undiagnosed, misunderstood and looking for help. Please join us in our effort to make this possible.

Reservations for dinner can be made by calling L'Etoile at 608-251-0500. For more information, please visit www.worldautismawarenessday.org, or www.autismspeaks.org.